

Administrative Policy  
of  
City of Bettendorf, Iowa  
and  
City of Moline, Illinois

TITLE: I-74 Mississippi River Bridge Lighting Policy

EFFECTIVE DATE: January 1, 2023

PURPOSE:

The city administrators of the City of Bettendorf, Iowa and the City of Moline, Illinois (collectively, the “Cities”) desire to establish a policy for the aesthetic lighting of the I-74 Mississippi River Bridge (the “Bridge”).

POLICY:

Bridge lighting decisions are made jointly by the Cities. The Bridge (and the aesthetic lighting thereof) is not intended to be utilized as a forum for free expression by the public. Applications for lighting the Bridge are not accepted. Bridge lighting will be displayed as follows:

- a) pursuant to the prescheduled calendar set forth below;
  - b) for official business of the Cities, or in recognition of local, national, or world events, as jointly decided by the city administrators of the Cities; or
  - c) in recognition of local, national, or world events, as recognized by proclamations by the mayors of the Cities.
- Default colors / scenes:
    - Winter (December – February)
    - Spring (March – May)
    - Summer (June – August)
    - Fall (September – November)
  - Holidays with patriotic colors / scenes:
    - Martin Luther King Jr. Day (third Monday in January)
    - President’s Day (third Monday in February)
    - Memorial Day (weekend of last Monday in May)
    - July 4th
    - Labor Day (first Monday in September)
    - September 11th
    - Veteran's Day
  - Other holiday colors / scenes:
    - Valentine’s Day (February 14th)
    - St. Patrick’s Day (March 17<sup>th</sup> and day of parade)
    - Cinco de Mayo (May 5th)
    - Juneteenth (June 19th)
    - Halloween (October 31st)
    - Thanksgiving (fourth Thursday and Friday in November)
    - Christmas (December 24th and 25th)
    - New Year’s Eve (January 31st)

- Special Events:
  - John Deere Classic Week
  - Quad Cities Marathon
  - Bix 7 Weekend
  
- Unscheduled colors / scenes (pre-configured):
  - University of Iowa colors
  - University of Illinois colors
  - Split University of Iowa and University of Illinois colors
  - Holiday candy cane
  - Rainbow
  - Static white light (to match pier lights)

Specific descriptions of the individual scenes and associated colors are as follows:

SEASONAL DEFAULT – WINTER (DEC-FEB)	DYNAMIC WHITE LIGHT PIERS AND BLUE ARCHES. WHITE LIGHT SECTIONS FLOW FROM CENTER DOWN TO THE PIERS
SEASONAL DEFAULT – SPRING (MAR-MAY)	DYNAMIC SWEEPING MOTION FROM ONE OPPOSITE SIDE OF ARCHES AND SCROLLING THROUGH COLOR SELECTIONS
SEASONAL DEFAULT – SUMMER (JUN-AUG)	DYNAMIC GREEN PIERS TO WHITE LIGHT CENTER GRADIENT WITH DIMMING WAVE PASSING ACROSS THE BRIDGE
SEASONAL DEFAULT – FALL (SEPT-NOV)	DYNAMIC WHOLE BRIDGE CHANGE THROUGH FALL COLORS
PATRIOTIC SCENES – FIRST VARIATION	STATIC SYMMETRICAL THREE-COLOR RED, WHITE AND BLUE (MLK DAY, MEMORIAL WKND FRIDAY, SEPTEMBER 11TH)
PATRIOTIC SCENES – SECOND VARIATION	STATIC THREE COLOR ACROSS ARCHES RED, WHITE, BLUE (PRESIDENT’S DAY, MEMORIAL MONDAY, VETERANS’S DAY)
PATRIOTIC SCENES – THIRD VARIATION	DYNAMIC SCROLLING THREE COLOR RED, WHITE, AND BLUE (MEMORIAL WKND SATURDAY, LABOR DAY)
PATRIOTIC SCENES – FOURTH VARIATION	DYNAMIC FROM CENTER OUT ALTERNATING RED, WHITE, BLUE, WHITE, RED (JUL 4TH MEMORIAL WKND SUNDAY)
VALENTINE’S DAY	DYNAMIC SCROLL THROUGH RED, PINK, WHITE, PINK. ARCHES SCROLLING IN ALTERNATE DIRECTIONS
ST. PATRICK’S DAY	STATIC SINGLE-COLOR GREEN
JUNETEENTH	STATIC THREE COLOR RED, YELLOW AND MED. BLUE OR GREEN (STAKEHOLDERS TO CONFIRM COLOR COMBINATION)
HALLOWEEN	STATIC THREE-COLOR SYMMETRICAL PATTERN ORANGE, YELLOW AND WHITE
THANKSGIVING	DYNAMIC GRADIENT FALL COLORS SCROLL FROM THE CENTER OUTWARD
CHRISTMAS	STATIC WHITE LIGHT PIERS, ONE ARCH RED AND ONE ARCH GREEN

NEW YEAR'S EVE	DYNAMIC VIBRANT MULTI-COLOR PATTERN CHANGE COLORS ACROSS THE BRIDGE
JOHN DEERE CLASSIC	STATIC ONE ARCH PAIR YELLOW AND ONE ARCH PAIR GREEN
QUAD CITIES MARATHON	STATIC SYMMETRICAL THREE-COLOR WITH EVENT LOGO COLORS GREEN, WHITE AND LIGHT BLUE
BIX 7 WEEKEND	STATIC SYMMETRICAL WITH EVENT LOGO COLORS BLUE, WHITE, RED AND GOLD
CINCO DE MAYO	YELLOW PIERS, THEN SYMMETRICAL GREEN, WHITE AND RED SECTIONS
ILLINOIS	STATIC ONE ARCH PAIR ORANGE AND ONE ARCH PAIR BLUE. CENTER PIER BLUE AT ILLINOIS SIDE AND ORANGE AT IOWA SIDE.
IOWA	STATIC ONE ARCH PAIR WHITE AND ONE ARCH PAIR YELLOW. CENTER PIER WHITE AT IOWA SIDE AND YELLOW AT ILLINOIS SIDE.
ILLINOIS AND IOWA	STATIC DOWNSTREAM STRUCTURE ONE HALF ORANGE AND ONE HALF WHITE. UPSTREAM STRUCTURE ONE HALF BLUE AND ONE HALF YELLOW
CANDY CANE	RED PIERS, ARCH WHITE WITH RED STRIPES
RAINBOW	STATIC RAINBOW COLOR FROM RED THROUGH VIOLET SYMMETRICAL.
WHITE LIGHTS	STATIC ONE-COLOR ARCHITECTURAL WHITE LIGHT
OFF	STATIC ALL LIGHTS ARE OFF